



NEWS RELEASE

8TH September 2011

FOR IMMEDIATE RELEASE

AFTER THE DUST HAS SETTLED INDUSTRY UNITES IN NEGATIVE RESPONSE TO DEFRA WASTE REVIEW 2011 - RESULTS OF INDUSTRY SURVEY

A survey of waste and resources industry leaders has revealed the continuation of a significantly widespread and deep disappointment with the outcome of the Defra Waste Review. The survey, designed and organised by long standing industry experts Dr Jane Beasley and Ray Georgeson and commissioned during the summer, shows **over 80% of respondents view the Review as not at all or not very ambitious** and with **over half expressing concern about the value of the Review as a foundation for the forthcoming Waste Management Plan 2012.**

Beasley Associates and RGR devised the survey to capture reflections and opinions on the Defra Waste Review 2011 at a point where industry leaders would have had a chance to read the Review in more detail and reflect on its contents. The survey was produced electronically and sent to 172 leading figures from all parts of the waste and resources sector. Over 30% responded to the survey, coming from a wide cross-section of the industry, including CEOs and leaders of major waste and recycling companies, trade bodies, equipment providers, senior figures from local government, the third sector, NGOs and professional service providers.

Director of RGR, Ray Georgeson said: “Waste and resources industry leaders may have spent their summer holidays reading it properly on the beach, but their reaction to the Defra Waste Review has not improved since the initial reactions when it was launched in June.”

Director of Beasley Associates, Dr Jane Beasley commented: “It is notable that the Review appears to have disappointed so many across all sectors. It seems to have displeased almost everyone for different reasons and we hope that Ministers and officials will take stock before embarking on the Waste Management Plan 2012.”

The report, titled *The Defra Waste Review 2011: Reflections from the Industry* is available for download at www.beasleyassociates.com and www.raygeorgesonresources.co.uk.

ENDS

Page 2/Notes and Contact Details

NOTES TO EDITORS:

1. Dr Jane Beasley and Ray Georgeson are both long-standing practitioners in the waste and resources industry, now both running professional services consultancies. They worked together in the Prime Minister's Strategy Unit on the *Waste not: want not* review of waste policy in England, conducted by the Cabinet Office in 2002/3 and have previously had varied policy and delivery roles at CIWM and WRAP respectively.
2. More recently, Jane and Ray have collaborated on a number of projects, including research on municipal waste partnerships for Defra/IESE and a recent series of symposia and a report on future trends in resource use and management (*Made today, gone tomorrow?*) for Merseyside Waste Disposal Authority and Envirolink Northwest.
3. Jane and Ray jointly manage the Supporting Partnerships initiative to provide support to local authority waste partnerships to improve efficiency and partnership working. www.supportingpartnerships.com
4. The survey was conducted during August 2011, and was done electronically using Survey Monkey.

CONTACT FOR MORE INFORMATION:

| | | |
|-----------------|--------------|--|
| Dr Jane Beasley | 07946 217275 | jane@beasleyassociates.com |
| Ray Georgeson | 07711 069433 | ray@raygeorgesonresources.co.uk |